



## **PROMOTIONAL PROGRAM TERMS AND CONDITIONS REDEEM VCB REWARDS POINTS - 4X BENEFITS**

- 1. Promotion Name:** REDEEM VCB REWARDS POINTS - 4X BENEFITS
- 2. Promotion Area:** Nationwide.
- 3. Promotion Form:** Giving goods, providing free services in conjunction with the purchase of goods or use of services.
- 4. Promotion Period:** From August 22<sup>nd</sup>, 2024, to October 30th, 2024.
- 5. Promoted Goods and Services:** Products and goods in the "REDEEM VCB REWARDS POINTS - 4X BENEFITS" promotion program sold by VNIS Company, listed in the Shopping feature of VnShop on the VCB Digibank application.
- 6. Goods and Services for Promotion:** Promotional codes for discounts on orders when shopping, applicable to all products and goods or specific types of products and goods as detailed in each promotional code description within the "REDEEM VCB REWARDS POINTS - 4X BENEFITS" program, sold and distributed through the Shopping feature of VnShop on the VCB Digibank application.
- 7. Program Customers (Eligible Participants):** All individual customers with accounts on the VCB Digibank application who shop for VNIS Company's goods and products available in the VnShop Shopping feature.
- 8. Total Value of Promoted Goods and Services:** Estimated at 115,000,000 VND (One hundred fifteen million VND) and 350,000,000 VND (Three hundred and fifty million VND) for shipping fees.
- 9. Detailed Content of the Promotion:**
  - ✓ **Promotion Form and Participation Method:**
    - Promotional codes applicable to all products and goods provided by VNIS:



#	Scheme	Code Value (VND)	Quantity	Total Promotion Value (VND)	Code	Notes
1	8% discount code, up to 100,000 VND, for products in the Beauty & Health category	100.000	200	20.000.000	VCBX4	Can be combined with other offers
2	10% discount code up to 95,000 VND for orders from 499,000 VND	95.000	1.000	95.000.000	VCB100	
<b>TOTAL</b>			<b>1.200</b>	<b>115.000.000</b>		

- Shipping Fee Promotion for All Orders:

#	Scheme	Duration	Quantity	Promotion Value (VND)	Total Promotion Cost (VND)
1	Free shipping up to 35,000 VND for all orders	August 22nd – October 30th	10.000	35.000	350.000.000

- Conditions and Maximum Material Value Commitment for Promotion: Promotional orders may apply multiple valid promotions from VNIS Company, ensuring the maximum value of promotional goods and services does not exceed 50% of the goods and services value.

✓ **Use of Promotional Codes:**

- Promotional codes are activated during the promotion period when customers place orders and enter the promotional code in the "Choose or enter promotion" field in the Shopping feature of VnShop on the VCB Digibank application's order interface.
- Promotional codes are prioritized for customers who place orders first, enter the code, and make payments within the program's specified timeframe to enjoy the benefits first.



- Promotional codes for money and goods are only valid during the specified hours and period described in the program content.
- Unused promotional codes from the day will roll over to the next day, but their validity does not exceed the program duration.

✓ **Promotion Program Limitation Conditions:**

- Each customer corresponds to one registered phone number for personal accounts on applications with the VnShop Shopping feature within the promotion scope.
- Customers do not need to purchase any goods or use any services from VNIS Company during the promotion period to receive promotional codes. Promotional codes are given to customers when logging in during the promotion period.
- Not applicable to returned or canceled orders.
- Only applicable to individual customers, not for wholesale customers.
- Promotion values will be rounded to the nearest thousand VND. Specifically, <500 VND rounds down to 0 VND;  $\geq 500$  VND rounds up to 1,000 VND.
- Promotional codes cannot be exchanged for cash, and no refunds or balances are retained.

**10. Other Regulations:**

- The "REDEEM VCB REWARDS POINTS - 4X BENEFITS" promotional program is implemented by VNIS, Vietcombank only support for communication.
- All complaints and disputes related to this program will be resolved by VNIS through negotiation to achieve the most satisfactory solution. If the disputes or complaints cannot be resolved, the matter will be handled according to the current laws of Vietnam.
- **Contact VnShop Hotline:** 1800 588859 (8 AM - 6 PM from Monday to Sunday) for any inquiries.